



# *Be inspired.*

**Bring Mike Acker to your  
next event!**

Keynote Speaker

**To Book:**

📞 (425) 280-5610

✉ [contact@stepstoadvance.com](mailto:contact@stepstoadvance.com)

🌐 [MikeAcker.com](http://MikeAcker.com)

Mike's mission is to help people realize their potential, and it's felt through his authentic style and passionate delivery. Mike believes every moment matters, and presentations should provide power and practicality to transform lives, one at a time. Mike is a perfect choice if you are looking for a speaker who delivers great content on leadership, communication, sales, and high-performance teams.

## VIRTUAL PRESENTATIONS

With the shift to virtual events and conferences, Mike is a valuable resource. As a certified virtual presenter, Mike engages and inspires through his home studio. Whether you're searching for a virtual keynote, online workshops, or executive coaching, Mike expertly combines humor and entertainment along with hard-hitting and "How-To" information online or in person.

### Why Choose an eSpeakers Certified presenter?

- Professional setting, multi-camera, high quality audio.
- High-speed LAN internet.
- Full use of Zoom video conferencing features.
- Usage of teaching aids: physical/ virtual whiteboards, flip boards, props, etc.
- Breakout rooms for discussion.





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# About Mike

Mike Acker is a keynote speaker, executive, and communication coach, with over 20 years of speaking, leadership development, and organizational management experience. He is also the author of several books on leadership, emotional intelligence, and communication.

His first book *Speak With No Fear*, has been translated into multiple languages, sold worldwide, and remained a bestseller garnering over 500 reviews in less than two years.

His communications and leadership expertise has attracted a wide range of clients and engagements, including multi-national CEOs, executive teams, entrepreneurs, military officers, non-profit organizations, and international NGOs.

### Past Engagements Include:





## MIKE ACKER'S TOP-RATED WORKSHOP

# Success in Speaking

10 SPEAKING SKILLS IN SIXTY MINUTES

Communication stands out as a primary way we lead teams. It is a vital key to customer acquisition and retention... and yet improving communication often remains neglected.

Invest in your team with this workshop.

### EXCELLENCE, EFFICIENCY, AND COMPANY COHESION RELY ON COMMUNICATION:

- Lack of clarity leads to a loss in production.
- Verbal misunderstandings evolve into workplace conflict.
- Poor messaging translates to a drop in revenue.
- Boring presentations result in disengaged and disinterested team members.

Improve your team's communication ability by refining, correcting, and learning team member's presentation skills. In one hour, Mike Acker presents ten tips, tricks, and techniques that elevate communication to the next level.

### WHAT YOU'LL LEARN

Whether the participants lead meetings, present reports, participate in virtual conferences, interact with customers, or speak to groups, these 10 essential speaking skills will improve participants' presence and help engage their audience.

1. Cadence & Pace
2. Pause & Long Pause
3. Articulation & Enunciation
4. Eye Contact & Steering
5. Workbooks & Slides
6. Virtual/Physical Posturing & Positioning
7. Gestures & Movements
8. The Rule of Clarity
9. The Brick Wall Obstacle
10. The Art of the Bunny Trail

"COMMUNICATION IS CURRENCY."

– MIKE ACKER



### AVAILABLE FORMATS:



Live



Virtual

BASED ON THE INTERNATIONAL BEST-SELLING BOOK, **SPEAK WITH NO FEAR**

# Confidence in Communication

**"COURAGE IS NOT THE ABSENCE OF FEAR, BUT THE MASTERY OF IT."**

**- MARK TWAIN**

Lack of confidence in communication detracts from teamwork, productivity, and even profitability. Even the most competent team members often struggle feeling

confident in their verbal communication. This misfiring of communication can even create problems and conflict. Instead of allowing the status quo to continue confront it.

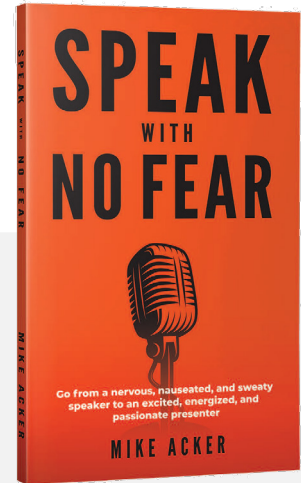
Management wants employees to engage. Employees want supervisors to lead. Team members want team cohesion. Departments want improved interdepartmental relationships. Improving confidence communication is the answer.

## CONFIDENT COMMUNICATORS...

- express their ideas instead of letting embarrassment quiet them
- positively receive constructive criticism
- effectively represent and sell to others
- provide feedback without ulterior motives
- get to the point instead of wasting time by rambling
- engage with others in virtual meetings and in-person settings

## WHAT YOU'LL LEARN

In this program Mike reveals the three sources of confidence. He will reveal and apply how these sources affect us and how we can overcome insecurity and the corresponding ineffectiveness to be incredible contributions to the people around us.



## BONUS OFFER

We are excited to offer up to 100 copies of the newly released 2nd edition of *Speak With No Fear* 50% off for any company or organization booking Mike for any of the included programs between now and the end of 2021.

*Speak With No Fear*, has earned over 500 positive reviews on Amazon and claimed a place on Forbes.com. Mike Acker is the fifth highest ranked communication author on Amazon. *Speak With No Fear* is the highest ranked book on overcoming fear of speaking.

## AVAILABLE FORMATS:



Live



Virtual



## THE COMMUNICATION SERIES

# *The Power of Intentional and Strategic Speaking*

Society shifted, and the way we communicate continues to change.

In the communication series *Speak to Succeed*, Mike Acker unlocks the keys to interpersonal and virtual communication. He illuminates the core sources of powerful communication, provides practical skills that are instantly applicable, and brings awareness on maximizing performance.

This highly interactive program examines six essentials of communication, leading individuals, managers, and groups to identify areas of strength, weaknesses, and growth.

This is the ideal program to help you thrive during change, create group cohesion, and enhance effectiveness across all levels of an organization.

### 6 TRANSFORMATORY TACTICS

1. Develop Presence: Increase team member confidence
2. Switch Modes: Go from solo to social
3. Embrace the New: Set up for virtual connection
4. Increase Skills: Essential practices in speaking
5. Prepare for Engagement: Facilitate interesting, helpful, and participatory meetings
6. Organize Effectively: Manage time and money by not wasting time

These tactics can be presented as **individual programs** or **combined as classes** or **scheduled workshops**. The communication series comes with individual speaking assessments that provide clear feedback and guidance to improve the communication of core team members.

**"LEADERSHIP AND COMMUNICATION GO HAND-IN-HAND. CORRECTING AND COACHING INDIVIDUAL COMMUNICATION ULTIMATELY LEVELS UP THE LEADERSHIP OF THE ENTIRE TEAM."**

**– MIKE ACKER**



### AVAILABLE FORMATS:



Live



Virtual

BASED ON THE POPULAR BOOK

# *Lead With No Fear*

Your 90-day leader shift from worry, insecurity, and self-doubt to inspiration, clarity, and confidence.

In this uncertain age of worry, insecurity, and self-doubt, how will your team act, manage, and lead change for greater inspiration, clarity, and confidence?

In this program, Mike will teach how to unlock **7 Key Leadership Shifts** for greater influence and impact.

He will illustrate and inspire your audience with real-life case studies of successful leaders and teams navigating the uncertain waters of leadership.

Instead of forcing leaders to make drastic changes, Mike will guide the audience into making significant, gradual changes over a 90-day period.

## **IN THIS PROGRAM, YOUR TEAM AND AUDIENCE WILL LEARN HOW TO:**

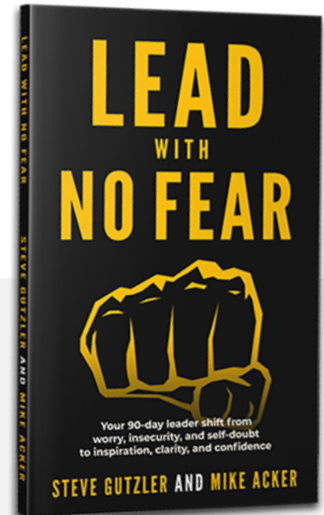
- Shift from Victim to Leader
- Shift from Unaware to Self-Aware
- Shift from Black and White to High Definition
- Shift from Activity to Accomplishment
- Shift from Smart and Healthy
- Shift from Fast to Finishing

**Book:** Lead With No Fear:

Your 90-day leader shift from worry, insecurity, and self-doubt to inspiration, clarity, and confidence

**Workbook:** Lead With No Fear:

Leader and team workbook 90-day action plan, goals, and assessment



## **BONUS OFFER**

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*Speak With No Fear*, has earned over 500 positive reviews on Amazon and claimed a place on Forbes.com. Mike Acker is the fifth highest ranked communication author on Amazon. *Speak With No Fear* is the highest ranked book on overcoming fear of speaking.

## **AVAILABLE FORMATS:**



Live



Virtual



BASED ON MIKE ACKER'S BRAND-NEW BOOK & WORKBOOK

# *Connect Through Emotional Intelligence*

In today's fast-paced, competitive work environment...

... how effective are you as a leader of personal influence, impact, and inspiration?

...how well do you connect with your team and create a culture of connection for others?

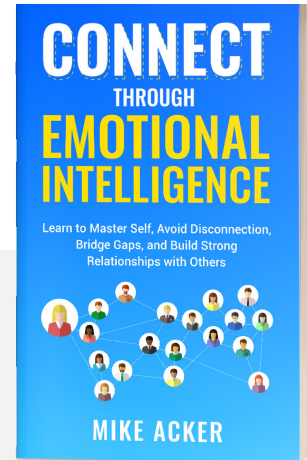
Emotional intelligence (EI), our ability to manage our emotions and navigate our personal and professional relationships successfully, is the game-changer.

**This dynamic presentation offers you practical tools for professional excellence and high-performance in leadership and life.**

- Assess level's of emotional intelligence
- Learn to master self through regulation and motivation
- Avoid disconnection and emotional hijacking
- Demonstrate and increase empathy
- Bridge gaps and build strong relationships
- Learn actionable skills for resiliency and stress management
- Recognize the contagious influence of your emotions in leadership encounters

## **POSSIBLE FORMATS:**

This presentation is ideal for Keynote speaking, ranging from 45-60 minutes long. It can also be delivered as a 90-minute workshop with time for questions and answers. With the explosion of our information age and the increased potential of the incoming workforce, it has become clear that to lead with impact, one has to fully engage the minds, emotions, and spirit of those they lead. While many managers today are skilled at presenting team goals and strategies, the skillsets of emotional intelligence and leveraging the brain science of high performance are the new competitive edge. Empowering your team to feel emotionally connected with their purpose and to one another is imperative.



## **BONUS OFFER**

We are excited to offer up to 100 copies of the newly released book *Connect Through Emotional Intelligence* at 50% for any company or organization booking me for anything of the following programs between now and the end of 2021.

## **AVAILABLE FORMATS:**



Live



Virtual



Keynote



Workshop

# *Essential Leadership for Crucial Moments*

**Practical wisdom for everyday leadership**

After a devastating championship loss to the Philadelphia Eagles, the Green Bay Packers spent the offseason thinking of their failure. When training camp started that summer of 1961, Coach Vince Lombardi called his team together, paused, held up a football, and declared, "Gentlemen, this is a football."

This legendary coach knew that the height of football success depended on the most simple and obvious object of the game. Leadership is the same.

Invite Mike Acker to train leaders in five essential and crucial leadership lessons.

**Whether experienced executives, mid-level managers, or rising stars, the essentials are never too simple to revisit, reinforce, and rehearse.**

1. How to Direct Direct-Reports
2. How to Make Team Feel Appreciated
3. How to Keep People Focused
4. How to Create Superstars
6. How to Model Leadership

This practical presentation covers vital topics in today's workforce. Instead of getting caught up in the newest leadership fad, take time to receive a unique perspective in five foundational areas.

**"REAL SUCCESS FINDS  
SECURE FOOTING ON  
FIRM FOUNDATIONS."**

**– MIKE ACKER**



## **AVAILABLE FORMATS:**



Live



Virtual



Keynote



Workshop

Mike Acker can do the presentation as a workshop with time for participants to interact and implement the teaching. Or the event can be planned as a keynote to direct and inspire the audience in their leadership journey.



# *The Choices That Make You*

Inspiration, motivation and direction towards a life of significance and purpose.



Tim and Maggie Acker were drug dealers.

A generation later...

Their son builds homes, digs wells, and establishes schools in impoverished areas.

What led lawbreakers to eventually raise two kids who lead businesses, raise healthy families, give to those in need, support non-profit organizations, and even pay taxes? What caused the kids of drug takers and drug dealers to raise kids who never even tried drugs?

## WHAT CAUSES PEOPLE TO CHANGE AND TO GROW?

Tim and Maggie's conscious choices changed the destiny of their children.

Mike Acker retells stories of dancing in hippie communes, traveling china by train, overcoming a significant speech impediment, moving to Mexico, getting beaten by bullies, wandering lost in the desert, giving up entry into the 'Harvard' of Mexico, and ultimately serving others. In this inspiring keynote, Mike weaves in four choices that change everything: the way we work, the activities we prioritize, and the legacies we leave.

**"WHERE YOU ARE IS NOT  
WHERE YOU HAVE TO BE."**

**- MIKE ACKER**

The choices of the past made us. But we can change, we can evolve, we can choose again.

Invite Mike Acker to speak to lift spirits, inspire change, and leave legacies of significance.

10% of the booking fee goes directly to feeding and clothing kids in Mexico where Mike lived for 7 years.

## AVAILABLE FORMATS:



Live



Virtual